

WOOSAH.APP

Affiliate Program Terms and Conditions

Effective Date: [August 1, 2026]

Last Updated: [August 1, 2026]

INTRODUCTION

These Affiliate Program Terms and Conditions ("Affiliate Terms") govern your participation in the Woosah Affiliate Program ("Program") operated by Woosah LLC ("Woosah," "we," "us," or "our").

By applying to, being approved for, or participating in the Woosah Affiliate Program, you ("Affiliate," "you," or "your") agree to these Affiliate Terms in full. These Affiliate Terms operate alongside and incorporate by reference the Woosah Terms of Service and Privacy Policy, both available at woosah.app. In the event of any conflict between these Affiliate Terms and the Woosah Terms of Service, these Affiliate Terms govern with respect to affiliate program matters.

Read these terms fully before submitting your affiliate application. Participation in the Program constitutes your complete acceptance of every provision below.

SECTION 1 - PROGRAM ELIGIBILITY AND APPROVAL

1.1 Who May Apply

The Woosah Affiliate Program accepts applications from content creators, wellness advocates, community builders, podcasters, bloggers, social media influencers, and any individual or entity whose audience and values align with Woosah's mission of delivering premium wellness experiences rooted in Black culture.

1.2 Application Requirements

To apply for the Woosah Affiliate Program you must:

- Maintain an active online presence through at least one content platform - social media,

podcast, blog, newsletter, YouTube channel, or website

- Hold full legal authority to enter into this agreement - if you apply on behalf of a business or organization, you represent that you hold authority to bind that entity
- Maintain content that aligns with Woosah's brand values of authenticity, excellence, community, joy, and accessibility
- Comply with all applicable federal, state, and local laws governing your content and business activities

1.3 Approval Process

Woosah reviews every affiliate application manually. Submission of an application does not guarantee approval. Woosah approves applications at its sole discretion based on audience alignment, content quality, and brand fit. Woosah reserves the right to decline any application without explanation.

1.4 Approval Notification

Approved affiliates receive an email notification at the address provided in their application within 48 hours of approval. That email contains your unique affiliate link, access to your affiliate dashboard, and your complimentary annual Woosah subscription activation instructions.

1.5 Geographic Eligibility

The Woosah Affiliate Program currently accepts affiliates based in the United States. Woosah may expand geographic eligibility at its discretion and will notify active affiliates of any expansion.

SECTION 2 - AFFILIATE RESPONSIBILITIES

2.1 Accurate Representation

You agree to represent Woosah and the Woosah app accurately in all content, communications, and promotions. You agree to:

- Describe Woosah's features, pricing, and subscription terms accurately
- Direct your audience only to current, accurate information about Woosah
- Update or remove content that contains outdated or inaccurate information about Woosah promptly upon notification from Woosah

2.2 Brand Guidelines

All affiliate content must align with Woosah's brand guidelines provided in your affiliate dashboard. You agree to:

- Use only Woosah-approved logos, graphics, and brand assets available in your affiliate dashboard

- Maintain Woosah's brand voice - warm, confident, culturally fluent, and premium
- Avoid any content that misrepresents, diminishes, or damages the Woosah brand

2.3 FTC Disclosure Requirements

Federal Trade Commission (FTC) guidelines require clear and conspicuous disclosure of material connections between content creators and brands they promote. As a Woosah affiliate you receive compensation through commissions. This material connection requires disclosure in every piece of content that includes your Woosah affiliate link.

Required disclosure formats - use at least one in every post, video, podcast episode, or newsletter that includes your affiliate link:

- #WoosahPartner
- #ad
- #sponsored
- #affiliate
- A clear written statement such as: "This post contains an affiliate link. I earn a commission when you subscribe to Woosah through my link, at no extra cost to you."

Platform-specific disclosure requirements:

Platform	Disclosure Requirement
Instagram feed post	Disclosure in caption - visible without "more" expansion
Instagram Stories	Paid partnership label or clear text overlay
TikTok	Disclosure in caption and verbal disclosure in video
YouTube	Disclosure in video verbally and in description
Podcast	Verbal disclosure at the start of the sponsored segment
Blog or newsletter	Disclosure at the top of the content before the affiliate link appears

Failure to comply with FTC disclosure requirements violates these Affiliate Terms and may result in immediate program termination. Woosah bears no liability for your failure to comply with FTC guidelines. You hold full responsibility for your own compliance.

2.4 Prohibited Promotional Methods

You agree that you will not promote Woosah through any of the following methods:

- Paid search advertising that bids on Woosah brand keywords including "Woosah," "Woosah app," or "woosah.app" without prior written permission from Woosah
- Spam - unsolicited bulk email, text messages, or social media messages
- Misleading or deceptive advertising of any kind

- Coupon or deal sites that misrepresent Woosah pricing or offer unauthorized discounts
- Cookie stuffing or any method of artificially generating affiliate clicks or conversions
- Incentivized clicks - offering rewards, entries, or compensation to individuals in exchange for clicking your affiliate link

- Content that violates the terms of service of any platform on which you promote Woosah
- Any promotional method that violates applicable federal, state, or local law

2.5 Content Standards

All content you create to promote Woosah must meet the following standards:

- Accurate - all claims about Woosah reflect the current, actual features and pricing of the app
 - Authentic - your promotion reflects genuine personal experience with the Woosah app
 - Respectful - all content maintains respect for the Black community Woosah serves
 - Professional - all content meets a standard of quality consistent with your existing content platform
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SECTION 3 - COMMISSION STRUCTURE

3.1 Universal Commission Rate

Woosah pays every approved affiliate a 30% commission on every qualifying subscription payment made by subscribers referred through their unique affiliate link. This rate applies universally - one rate for every affiliate, every plan type, and every payment.

3.2 Commission Structure by Plan

Plan	Subscriber Payment	Your Commission
Monthly Plan	\$9.99 per month	\$3.00 per payment
Annual Plan	\$59.99 per year	\$18.00 per payment
Family Plan	\$89.99 per year	\$27.00 per payment

3.3 Recurring Lifetime Commissions

Woosah pays commissions on a recurring basis for the full lifetime of every subscription you refer. This means:

- Monthly plan commissions pay every month your referred subscriber renews their monthly subscription

- Annual plan commissions pay every year your referred subscriber renews their annual subscription
- Family plan commissions pay every year your referred subscriber renews their family plan subscription
- Commissions continue for as long as the referred subscriber maintains an active Woosah subscription

If Woosah gets paid, you get paid.

3.4 Commission Eligibility Requirements

A commission qualifies for payment when all of the following conditions apply:

- The subscribing user clicked your unique Woosah affiliate link within the 90-day cookie window before purchasing
- The subscribing user represents a new Woosah subscriber - not an existing subscriber who previously held or currently holds a Woosah account
- The subscription purchase completes successfully and payment clears
- The commission does not qualify for reversal under Section 3.6 of these terms

3.5 Cookie Window

Woosah tracks affiliate referrals through a 90-day cookie window. When a user clicks your unique affiliate link, Woosah's tracking system attributes any subscription purchase that user makes within 90 days of that click to your affiliate account. If a user clicks your link, does not purchase immediately, and returns to purchase within 90 days, your account receives full commission credit for that purchase.

If a user clicks multiple affiliate links before purchasing, the most recent affiliate link click within the 90-day window receives commission credit.

3.6 Commission Reversals

Woosah reserves the right to reverse or withhold commissions in the following circumstances:

- The referred subscriber cancels their subscription and receives a full refund within Woosah's refund window
- The subscription payment fails, is disputed, or is charged back by the subscriber's payment provider
- The commission generated through self-referral - you purchasing a subscription through your own affiliate link
- The commission generated through fraudulent activity, click fraud, or manipulation of Woosah's tracking systems
- The commission generated through a prohibited promotional method listed in Section 2.4
- The subscriber account is terminated by Woosah for Terms of Service violations

Woosah notifies affiliates of any commission reversal through your affiliate dashboard and by email within 5 business days of the reversal.

3.7 Commission Rate Modifications

Woosah reserves the right to modify the affiliate commission rate at any time. Woosah will provide active affiliates with a minimum of 30 days written notice before any commission rate reduction takes effect. Commission rate modifications apply to new referrals generated after the effective date of the modification. Commissions already earned and posted to your dashboard at the time of modification pay at the rate in effect when they were earned.

SECTION 4 - TRACKING AND REPORTING

4.1 Affiliate Dashboard

Every approved Woosah affiliate receives access to a personal affiliate dashboard powered by Rewardful. Your dashboard displays:

- Your unique affiliate tracking link
- Total clicks generated through your link
- Total conversions - subscribers referred through your link
- Commissions earned by period
- Commissions pending payment
- Complete payment history
- Subscription plan breakdown of your referred subscribers

4.2 Tracking Technology

Woosah tracks affiliate referrals through cookies placed on a user's device when they click your unique affiliate link. Woosah uses Rewardful's tracking infrastructure for all affiliate attribution.

You acknowledge that:

- Cookie blocking, private browsing, and ad blocking software may prevent accurate tracking of referrals
- Woosah bears no liability for commissions lost due to a referred user's browser settings or privacy tools
- Rewardful's tracking records represent the authoritative source for all commission calculations

4.3 Reporting Discrepancies

If you identify a discrepancy in your dashboard reporting, contact affiliates@woosah.app within 30 days of the reporting period in question. Woosah reviews all reported discrepancies and responds within 5 business days. Discrepancy claims submitted more than 30 days after the reporting period are not eligible for review.

SECTION 5 - PAYMENTS

5.1 Payout Schedule

Woosah processes affiliate commission payments on the **15th of every month** for all commissions earned and cleared in the prior calendar month.

5.2 Minimum Payout Threshold

Your account must reach a minimum balance of **\$25.00** before Woosah issues a payment. Commissions that do not reach the minimum threshold in a given month carry forward and accumulate until your balance reaches \$25.00.

5.3 Payment Methods

Woosah issues affiliate commission payments through:

- PayPal - to the PayPal account associated with your affiliate profile
- Direct bank transfer (ACH) - to the bank account on file in your affiliate dashboard payment settings

You bear full responsibility for maintaining accurate and current payment information in your affiliate dashboard. Woosah bears no liability for payments sent to incorrect or outdated payment details you provided.

5.4 Payment Setup Requirement

Complete your payment method setup in your affiliate dashboard before your first commission payment date. Commissions that cannot be delivered due to missing or incomplete payment information hold in your account for up to 90 days. If payment information remains incomplete after 90 days, held commissions may be forfeited at Woosah's discretion.

5.5 Taxes and Tax Reporting

You bear full responsibility for all taxes applicable to your affiliate commission income. Woosah issues IRS Form 1099-NEC to affiliates who earn \$600 or more in commissions during a calendar year, as required by applicable tax law. You agree to provide Woosah with accurate taxpayer identification information through your affiliate dashboard upon request. Woosah bears no responsibility for your personal tax obligations arising from affiliate commission income.

5.6 Payment Disputes

Submit payment disputes to affiliates@woosah.app within 30 days of the payment date in question. Woosah reviews all payment disputes and responds within 5 business days. Payment disputes submitted more than 30 days after the payment date are not eligible for review.

SECTION 6 - INTELLECTUAL PROPERTY

6.1 Woosah Brand Assets

Woosah grants you a limited, non-exclusive, non-transferable, revocable license to use Woosah-approved logos, graphics, and brand assets available in your affiliate dashboard solely for the purpose of promoting Woosah through the affiliate program and in compliance with these Affiliate Terms.

6.2 Restrictions on Brand Asset Use

You agree that you will not:

- Modify, alter, or create derivative works from any Woosah brand asset without prior written permission
- Use Woosah brand assets in any context that misrepresents your relationship with Woosah
- Use Woosah brand assets in any content that violates these Affiliate Terms or Woosah's brand guidelines
- Use Woosah's name, logo, or brand assets after your affiliate program participation ends

6.3 Your Content

You retain full ownership of all original content you create to promote Woosah. By creating content that features Woosah brand assets or references the Woosah app, you grant Woosah a non-exclusive, royalty-free, worldwide license to share, repost, and feature your content across Woosah's owned social media channels, website, and marketing materials, with attribution to you as the creator.

Woosah will request your permission before featuring your content in paid advertising campaigns. Your permission for organic sharing through the license above does not extend to paid advertising use without your separate consent.

SECTION 7 - CONFIDENTIALITY

7.1 Confidential Information

As a Woosah affiliate you may receive access to non-public information about Woosah's business, products, pricing strategies, marketing plans, subscriber data, and affiliate program performance ("Confidential Information"). You agree to:

- Hold all Confidential Information in strict confidence
- Use Confidential Information only for the purpose of fulfilling your affiliate program responsibilities
- Disclose Confidential Information only to individuals who need to know it to support your affiliate promotion activities and who agree to maintain its confidentiality

7.2 Exclusions

Confidentiality obligations do not apply to information that becomes publicly available through no fault of yours, that you independently developed without reference to Woosah's Confidential Information, or that you are required to disclose by applicable law.

SECTION 8 - PROGRAM PARTICIPATION AND TERMINATION

8.1 Affiliate in Good Standing

Woosah considers an affiliate in good standing when they:

- Maintain active content promotion of Woosah through at least one platform
- Comply fully with all provisions of these Affiliate Terms
- Maintain FTC disclosure compliance in all Woosah-related content
- Respond to Woosah communications within a reasonable time

8.2 Voluntary Withdrawal

You may withdraw from the Woosah Affiliate Program at any time by emailing affiliates@woosah.app with the subject line "Affiliate Program Withdrawal." Upon withdrawal:

- Your affiliate link deactivates within 48 hours of your withdrawal request
- All earned commissions that have cleared and met the minimum payout threshold pay on the next scheduled payout date
- Commissions that have not yet cleared at the time of withdrawal pay upon clearing if they meet the minimum threshold
- Your complimentary Woosah subscription expires at the end of its current annual term

8.3 Termination by Woosah

Woosah reserves the right to suspend or terminate your affiliate program participation at any time, with or without notice, for:

- Violation of any provision of these Affiliate Terms
- Violation of Woosah's Terms of Service or Privacy Policy
- Conduct that Woosah determines harmful to the Woosah brand, the Woosah community, or Woosah's business interests

- Fraudulent activity or manipulation of Woosah's affiliate tracking systems
- Failure to maintain FTC disclosure compliance
- Content that conflicts with Woosah's brand values or misrepresents the Woosah app
- Extended inactivity - no referral activity for 180 consecutive days

8.4 Effect of Termination

Upon termination of your affiliate program participation:

- Your affiliate link deactivates immediately

- Earned commissions that have cleared and meet the minimum payout threshold pay on the next scheduled payout date
 - Commissions generated through activity that violated these Affiliate Terms are subject to reversal
 - Your license to use Woosah brand assets terminates immediately
 - Your complimentary Woosah subscription expires at the end of its current annual term
 - You remove all Woosah affiliate links from your content within 7 days of termination
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SECTION 9 - REPRESENTATIONS AND WARRANTIES

By participating in the Woosah Affiliate Program you represent and warrant that:

- You hold full legal authority to enter into these Affiliate Terms
 - Your participation in the Program does not violate any agreement you hold with any third party
 - All information you provided in your affiliate application is accurate and current
 - You maintain compliance with all applicable federal, state, and local laws governing your content creation and business activities
 - You comply with the terms of service of every platform on which you promote Woosah
 - All content you create to promote Woosah reflects your genuine personal experience with the app
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SECTION 10 - LIMITATION OF LIABILITY

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, WOOSAH'S TOTAL LIABILITY TO YOU FOR ANY CLAIMS ARISING FROM OR RELATED TO THE AFFILIATE PROGRAM OR THESE AFFILIATE TERMS SHALL NOT EXCEED THE TOTAL COMMISSIONS WOOSAH PAID TO YOU IN THE THREE MONTHS IMMEDIATELY PRECEDING THE CLAIM.

WOOSAH SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES ARISING FROM YOUR PARTICIPATION IN THE AFFILIATE PROGRAM, INCLUDING LOST PROFITS OR LOST COMMISSION OPPORTUNITIES.

SECTION 11 - INDEMNIFICATION

You agree to defend, indemnify, and hold harmless Woosah LLC and its officers, directors, employees, contractors, and agents from and against any claims, damages, losses, liabilities, costs, and expenses (including reasonable attorneys' fees) arising from:

- Your participation in the Woosah Affiliate Program

- Your violation of these Affiliate Terms
 - Your content - including any claims of false advertising, defamation, or FTC disclosure violations
 - Your violation of any third-party rights
 - Your violation of any applicable law
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SECTION 12 - GOVERNING LAW AND DISPUTES

12.1 Governing Law

These Affiliate Terms govern under the laws of the State of Georgia, without regard to its conflict of law provisions.

12.2 Informal Resolution

Before initiating any formal legal proceeding, you agree to contact Woosah at legal@woosah.app and provide a written description of the dispute. Both parties agree to attempt informal resolution for 30 days from the date of written notice.

12.3 Arbitration

If informal resolution fails, all disputes arising from or related to these Affiliate Terms shall resolve through binding individual arbitration administered by the American Arbitration Association under its Commercial Arbitration Rules. Arbitration takes place in Atlanta, Georgia. The arbitrator's decision is final and binding.

Note to attorney: Review arbitration clause for enforceability under Georgia law and current federal standards.

SECTION 13 - GENERAL PROVISIONS

13.1 Entire Agreement

These Affiliate Terms, together with the Woosah Terms of Service and Privacy Policy, constitute the entire agreement between you and Woosah regarding the Affiliate Program.

13.2 Modifications

Woosah may modify these Affiliate Terms at any time. Material modifications take effect 30 days after Woosah notifies active affiliates by email. Your continued participation in the Program after the effective date constitutes acceptance of the modified terms.

13.3 Severability

If any provision of these Affiliate Terms is found unenforceable, that provision modifies to the minimum extent necessary to make it enforceable. All remaining provisions continue in full force.

13.4 No Waiver

Woosah's failure to enforce any provision of these Affiliate Terms does not constitute a waiver of that provision.

13.5 Independent Contractor

Your relationship with Woosah is that of an independent contractor. Nothing in these Affiliate Terms creates an employment, partnership, joint venture, or agency relationship between you and Woosah. You bear full responsibility for your own business expenses, taxes, and legal obligations.

13.6 Assignment

You may not assign your rights or obligations under these Affiliate Terms without Woosah's prior written consent. Woosah may assign these Affiliate Terms without restriction.

SECTION 14 - CONTACT INFORMATION

Affiliate Program Support: Email: affiliates@woosah.app

Response time: Within 24 hours

Legal and Terms Inquiries: Email: legal@woosah.app

Response time: Within 5 business days